



Developing Interpretation for Families in Exhibitions and Galleries

Seminar Room 2, Sackler Centre, Level 1, V&A

Tuesday 13 November 2018

Programme

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| 10.30– 11.00 | Welcome and Introductions
<i>Seminar Room 2, Sackler Centre, Level 1, V&A</i> |
| 11.00 – 11.30 | Family Audiences and Programmes at the V&A: An introduction
<i>Harriet Curnow, Families Programme Manager, V&A</i> |
| 11.30-13.00pm | Permanent vs. Temporary: Europe Galleries and Winnie the Pooh- A Case Study
We will look at the development of the Europe 1600-1815 galleries as a permanent gallery designed to be accessible to a family audience, compared with <i>Winnie the Pooh</i> which was a temporary exhibition held at the V&A. We will assess some of the successes with both projects but will also look at some of the challenges.
<i>Nadine Langford, Former Interpretation officer, V&A</i> |
| 13.00-13.45 | <i>Lunch (Provided)</i> |
| 13.45 -14.30 | Travel to Museum of Childhood, Bethnal Green |
| 14.30 -14.40 | Welcome and Introductions |
| 14.40 – 14.55 | Introduction to the V&A Museum of Childhood
<i>Andrea Cunningham, Head of Learning (MoC)</i> |
| 14.55 – 15.45 | Explore A Pirate's Life for Me and complete task
Delegates will be asked to spend some time exploring the exhibition. Part of this time should be spent observing how visitors use or interact with different parts of the exhibition. Delegates will be asked to select one part of |

the exhibition interpretation that they like, and something that they could suggest improvements for.

15.45 – 16.00

Feedback from task

16.00 – 16.55

Developing interpretation for A Pirate's Life for Me

We will explore exhibition rationale, the process of interpretation development within the project team, some of the different outcomes that can be seen within the exhibition, and the use of co-design and partnerships.

Will Newton, Curator (MoC)

Sophie Sage, Exhibitions Manager (MoC)

Kirsty Sullivan, Formal Learning Manager (MoC)

16.55 – 17.00

Challenges and Top Tips

17.00 – 17.30

Discussion and Close

- What are the challenges for family interpretation?
- What are people doing in other museums?
- What would you take away from today, and introduce into your exhibition/gallery?

Dan Green, Senior Interpretation Producer (V&A an

***Please note that this programme is subject to change